

Station KSNV-TV LAS VEGAS, NV
 Advertiser () OBAMA FOR AMERICA
 Product SKED C OBAMA
 Estimate# 1904
 Buyer MAURA GILROY
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E //1904
 Flight Dates 10/08/2012 - 10/15/2012
 Hiatus Weeks

Rep Firm
 Sales Office (PHILADELPHIA
 Salesperson (AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A		:30	\$300.00	10/03-10/12	4	1	4	\$3,600.00	
				Buyline Comment: TODAY								
	2	M	/A-9A		:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
				Buyline Comment: TODAY								
	3	M	9A-10A		:30	\$425.00	10/15-10/15	1	1	1	\$425.00	
				Buyline Comment: TODAY 2								
	4	TU-F	9A-10A		:30	\$425.00	10/03-10/12	4	1	4	\$1,700.00	
				Buyline Comment: TODAY 2								
	5	TU-F	10A-11A		:30	\$325.00	10/03-10/12	4	1	4	\$1,300.00	
				Buyline Comment: TODAY 3								
	6	M	10A-11A		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
				Buyline Comment: TODAY 3								
	7	M	11A-12P		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
				Buyline Comment: FS								
	8	TU-F	11A-12P		:30	\$325.00	10/03-10/12	4	1	4	\$1,300.00	
				Buyline Comment: RF								
	9	TU-F	12P-1A30P		:30	\$325.00	10/03-10/12	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
	10	M	12P-1A30P		:30	\$425.00	10/15-10/15	1	1	1	\$425.00	
				Buyline Comment: NEWS								

Rep Order# 6860789 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 107429

Last Received: 10/03/2012 12:56 PM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV
Advertiser () OBAMA FOR AMERICA
Product SKED C OBAMA
Estimate# 1904
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //1904
Flight Dates 10/08/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	1P-2P		:30	\$425.00	10/15-10/15	1	1	1	\$425.00	
				Buyline Comment: DAYS								
	12	TU-F	1P-2P		:30	\$425.00	10/09-10/12	4	1	4	\$1,700.00	
				Buyline Comment: DAYS								
	13	TU-F	2P-3P		:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
				Buyline Comment: DAYS								
	14	M	2P-4P		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
				Buyline Comment: DAYS								
	15	M	3P-4P		:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
				Buyline Comment: PHIL								
	16	TU-F	3P-4P		:30	\$450.00	10/09-10/12	4	1	4	\$1,800.00	
				Buyline Comment: PHIL								
	17	M	8P-10P		:30	\$4,000.00	10/15-10/15	1	1	1	\$4,000.00	
				Buyline Comment: VOICE								
	18	TU	10P-11P		:30	\$3,200.00	10/09-10/09	1	1	1	\$3,200.00	
				Buyline Comment: PHIL								
	19	F	10P-11P		:30	\$3,200.00	10/12-10/12	1	1	1	\$3,200.00	
				Buyline Comment: CLINE								

---REPORT TOTALS---

Report Total: 43 @ \$28,400.00

Rep Order# 6860789 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 107429

Last Received: 10/03/2012 12:56 PM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OBAMA FOR AMERICA
Product SKED C OBAMA
Estimate# 1904
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //1904
Flight Dates 10/08/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Oct 12: 43 / \$28,400.00
Sales Totals: 43 / \$28,400.00
Station Totals: 43 / \$28,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$101,429

CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	28%
KTNV	40%	KTNB	1%	KVCW	2%	KVMY	3%	KVVU	16%
XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARED

Books NOV12
Demos RA35*

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE